

GRAND PRIX OF CONTEMPORARY ART

WIN ART3F PARIS

Date:
13 dec. 2025 -
08 jan. 2026

10th Grand Prix of Art 2025

At stake: 6 free exhibitions in Paris

Location:
Expo Fiera Milano
Via Keplero 12
20016 Pero (MI)

Born with the aim of enhancing the creativity of all artists, the **Grand Prix of Contemporary Art** is a significant platform for those seeking to make a mark in the contemporary art scene. As with any prestigious competition, six artists will be selected to win free participation in the upcoming and highly sought-after edition of ART3F Paris, one of the most renowned contemporary art fairs in the global art landscape.

From **December 13, 2025, to January 8, 2026**, PassepARTout Unconventional Gallery will inaugurate the **10th edition of the Grand Prix of Contemporary Art**. The event will be held at UNA Hotels Expo Fiera Milano, the largest conference center in the immediate vicinity of Fiera Milano International with over 3000 square meters of exhibition space, and a fundamental point of reference for all those visiting the city of Milan and the fair district.

UNA Hotels Expo Fiera Milano, in collaboration with PassepARTout, offers a real and concrete exhibition opportunity for artists who want to take advantage of this unmissable occasion.

Do not miss this chance to showcase your talent and connect with international art enthusiasts and collectors.



THE COMPETITION PROVIDES

- **Exhibition from December 13th, 2025, to January 8th, 2026, at UNA Hotels Expo Fiera Milano - Via Giovanni Keplero, 12 Pero (MI);**
- **Show presentation with winners' award ceremony;**
- **Nomination of 6 winners, who will be awarded 6 free exhibitions at the upcoming ART3F Paris from January 30th to February 1st 2026;**
- **Grand opening on Saturday, december 13 at 5:00 PM, at UNA Hotels Expo Fiera Milano;**
- **Welcome drink for two people,** attended by industry operators, company representatives, local press, and institutional representatives. **For additional guests or accompanying persons, or for the public not participating in the exhibition, the participation fee is €10. The exhibition, with free access, will be open to the public from December 14th;**
- **Official catalog of the event;**
- **Digital participation certificate;**
- **Promotion of the event on the Passepartout website, major social networks, and art websites;**
- **Graphic design of posters and invitations;**
- **Promotion and publication of invitations and posters on Passepartout's Official Instagram and Facebook Page;**
- **Customer care and sales assistance (20% commission will be paid to the gallery in case of sales);**
- **Multilingual staff for sales assistance;**
- **Press office and online editorials;**
- **Exhibition photogallery;**
- **24/7 surveillance service;**
- **Setup and dismantling.**

RULES

- Anyone can participate in the event without distinction of gender, age or nationality.
- Works with glass or materials of a fragile nature are not admitted.
- Any work that includes obscenities, defames or invades the publicity or privacy rights of any person will be disqualified.
- If the candidate is under the age of 18, the authorization of a parent or guardian will be required.

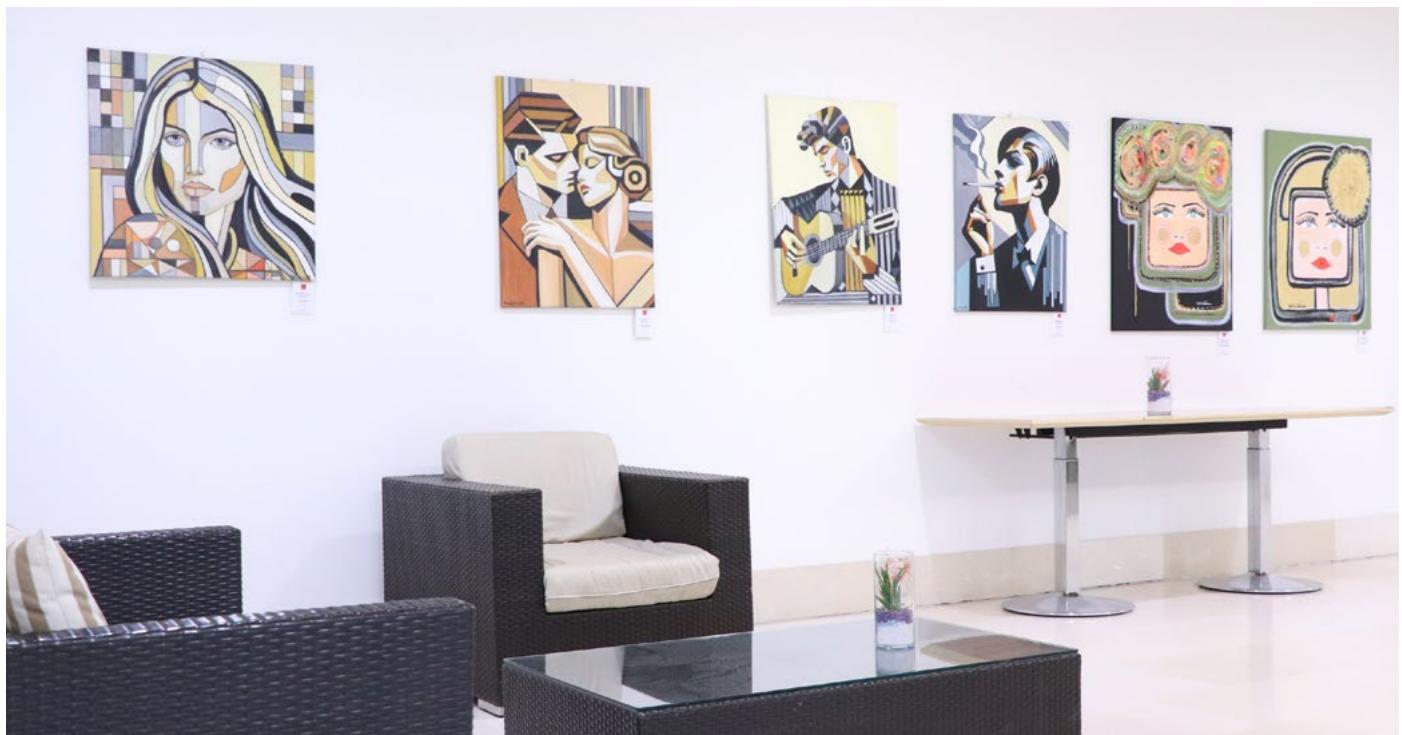
You can participate with one or several works.

All works must be provided with a single central triangular hanger, adequately fixed with nails or screws.

Submitted works must not be subject to exclusivity agreements by the artist or any third parties, in order to allow full use by the organization, strictly for exhibition, promotional, and documentation purposes related to the event. By submitting their works, artists expressly authorize the organization to publish and distribute images of the works during the exhibition, associated events, and through print and digital communication channels, solely for the promotion of the event and the organization's activities.

The works do not need to be unpublished. Artists remain fully responsible for the content of their submitted works and must ensure compliance with applicable national and international laws on copyright, intellectual property, and privacy.

In the event of force majeure, the organizer reserves the right to postpone the exhibition, modify its format or schedule, restrict public access, end it earlier than planned, or cancel the event altogether. Registrations and payments already made will remain valid for the first available rescheduled date, with no right to refund or compensation.



TERMS AND CONDITIONS FOR SUBSCRIPTION

Interested artists can **submit their works** until all available spaces are filled, no later than **November 29, 2025**. The **deadline for delivering** the artworks is set for no later than **December 9, 2025**, to PassepARTout Cultural and Artistic Association, care of UNA Hotels Expo Fiera – Via Keplero 12 – 20016 Pero (MI).

THEME

There are no restrictions on the theme of the artworks.

Admitted categories:

Mark the selected choice with an “X”

PAINTING AND GRAPHICS

(oil, tempera, acrylic, collage, mixed media, polymaterial, pantone, etc.)

Maximum dimensions: 100x100 cm (including frame or strips)

PHOTOGRAPHY

(landscape, urban, humanistic, fashion, sports, still life, artistic portrait)

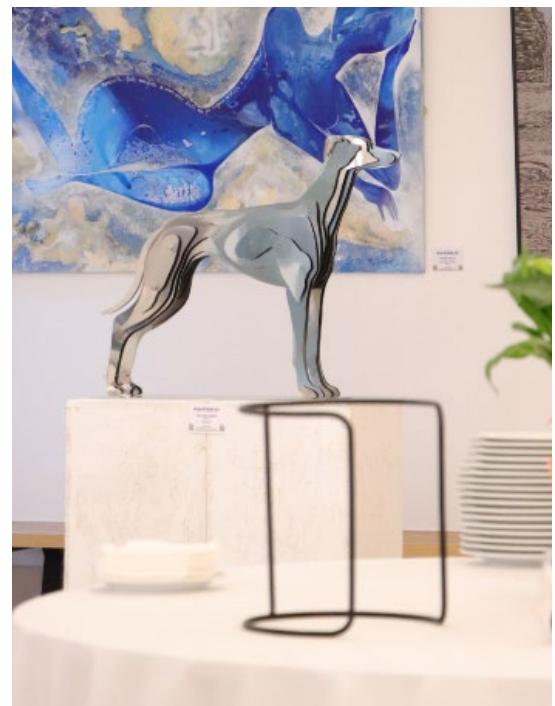
Maximum dimensions: 100x100 cm (including frame or strips)

DIGITAL ART – NFT – VIDEO ART

(for videos with a maximum duration of 58 seconds)

SCULPTURE

(wood, terracotta, plaster, bronze etc.)



AWARDING AWARDS

Six winners will be selected **ex aequo**, through three different evaluation methods reflecting a balance between technical expertise, audience engagement, and online community participation.

Two winners will be chosen at the sole discretion of the **Technical Jury**, composed of the *Board of PassepARTout Unconventional Gallery*. **Another two** will be elected by the **audience** present at the opening night, through direct voting. The **final two winners** will be selected by the **Popular Jury**, via an online vote on Instagram.

All six winners will be awarded the **physical exhibition of one artwork** each during the next edition of **ART3F Paris**, a prestigious international contemporary art fair.

PRIZE

€3000.00 worth of services offered to the winners (physical exhibition at ART3F Paris 2026)

THE PRIZE INCLUDES

- **For each winner, exhibition of 1 work** of variable dimensions, to be agreed with the artist, **during ART3F Paris, from January 30th to February 1st, 2026**. No organisational costs will be charged to the winner for the exhibition;
- **Digital certificate of participation**;
- **The images of the exhibition will be disclosed on the PassepARTout website**, on the major social networks and in the major art and culture websites with which the gallery collaborates;
- **Graphic design of posters and invitations**;
- **Disclosure and publication of posters and invitations** on the PassepARTout official Instagram and Facebook page;
- **Customer care and sales assistance** (20% commission will be paid to the gallery in case of sale);
- **Multilingual staff for sales assistance**;
- **Press Office and online editorials**;
- **Photogallery of the exhibition**;
- **Surveillance service 7/7 – 24 hours a day**;
- **Installation and disassembly**.

SELECTION OF WINNERS

The **winners selected by the technical jury and the attending public** will be **announced during the opening event** on Saturday, December 13, and published online on PassepARTout's Instagram and Facebook pages. The **winners chosen through the online public vote** will be **announced on December 23** via the official Instagram profile.

In case of winning, the transport costs for the delivery and return of the Works are borne by the artist. No responsibility will be ascribed to the Organization for theft or damage to the Works due to transport and exposure.

Physical Exposure

Yes, I would like to participate with N. 1 work by paying the fee of **€ 190** (1 catalogue page included)

Yes, I would like to participate with N. 2 works **with a 21% discount = €380 €300** (1 catalogue page included)

Yes, I would like to participate with N. 3 works **with a 31% discount = €570 €390** (1 catalogue page included)

Yes, I would like to participate with N. 4 works **with a 40% discount = €760 €450** (1 catalogue page included)

Yes, I would like to participate with N. 5 works **with a 47% discount = €950 €500** (1 catalogue page included)

Yes, I would like to participate with N.10 works **with a 47% discount = €1900 €1000** (4 catalogue pages included)

Video-Exhibition

Yes, I would like to participate with N. 2 works by paying the fee of **€80** (1 catalogue page included)

Yes, I would like to participate with N. 4 works **with a 6% discount = €160 €150** (1 catalogue page included)

Yes, I would like to participate with N. 6 works **with a 8% discount = €240 €220** (1 catalogue page included)

Yes, I would like to participate with N. 8 works **with a 15% discount = €320 €270** (1 catalogue page included)

Yes, I would like to participate with N. 10 works **with a 21% discount = €400 €300** (1 catalogue page included)

Official catalog

Artists will have the opportunity to be featured in the **Official Exhibition Catalogue**, available in both a high-quality **printed edition**, with premium paper and soft-touch cover, and a **digital version**, offering greater accessibility and wider reach to an international audience.

Each artist's entry will include a **biography** in Italian and English, along with **descriptive content** and the **image of a selected artwork** with its technical specifications, contributing to the documentation and historical record of their artistic journey within the context of culturally significant exhibitions.

The **printed version** of the catalogue will be **available upon request** at a cost of €25 per copy.

Official printed catalog by paying the fee of €25 per copy (only upon request)

Yes, I would like to purchase N. copies x €25 by paying the fee €

Free Online Browsable Digital Catalog by visiting the site www.passepartout-unconventional-gallery.com

Additional page(s) in the exhibition catalog €50 per page.

Yes, I would like to purchase N. pages x €50 by paying the fee €

Back Cover Official Catalogue €350 (10 complimentary copies included)

It is possible to reserve the back cover space of the official exhibition catalogue for the publication of a selected artwork. The layout will be designed by our graphic team in collaboration with the art direction. The publication includes **10 complimentary printed copies** of the catalogue.

Critical essay €300

With the collaboration of qualified art critics, upon request, it is possible to obtain a professional critique relating to the artist's poetics and work. A folder of content equal to approximately **3500 characters** (including spaces) is foreseen, for a fee of €300. The critical essay will be written in both **english** and **italian**.

By submitting the artworks

Title	Technique	Mea. cm	Year	Price
Title	Technique	Mea. cm	Year	Price
Title	Technique	Mea. cm	Year	Price
Title	Technique	Mea. cm	Year	Price
Title	Technique	Mea. cm	Year	Price
Title	Technique	Mea. cm	Year	Price
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Title	Technique	Mea. cm	Year	Price
Title	Technique	Mea. cm	Year	Price
Title	Technique	Mea. cm	Year	Price
Title	Technique	Mea. cm	Year	Price

***ATTENTION:** Please indicate as the first artwork in the list the one intended for inclusion in the event catalog.

For each artwork submitted, the artist will send to the email info@passepartoutgallery.com:

1. An appropriate **image** to for digital publication in **JPG format, 150 dpi, maximum 2Mb, named** with the artist's full name, artwork title, date, technique, dimensions (width x height),
2. Attached to the same email, the **payment receipt**.



SUBMISSION OF THE ARTWORKS

The works must be delivered no later than **December 9, 2025** to PassepARTout Associazione Artistico Culturale c/o UNA Hotels Expo Fiera – Via Keplero 12 – 20016 Pero (MI).

Artworks must be equipped with a single triangular hanger positioned on the central upper part of the artwork (see *illustrative tutorial below*); they do not necessarily have to be framed or mounted on a metal support. We recommend packaging them with materials that can be reused for the return shipment, at the participant's expense.

Transportation costs for delivery and return of the artworks are the responsibility of the artist. The Organization will not be held responsible for theft or damage to the artworks due to transportation and exhibition.

RETURN

At the end of the exhibition, **the artworks will be delivered to Mail Boxes Etc. in Arese**, which will properly package them and contact the artist for their return. It will also be possible to pick them up in person, by prior arrangement with the PassepARTout Management.

IMPORTANT!

1. Artworks not retrieved within 10 days from the end of the exhibition will be considered donated to the Association.
2. Artworks may be designated for sale. The sale price will be agreed upon directly with the artist.
3. **Artworks not equipped with hangers, as per the regulations, will not be displayed.**
Should the Association be required to **intervene on the works to apply hangers** or for any other needs due to the artist's non-compliance, **a fee of €10 will be charged** for each hanger applied.

TUTORIAL FOR APPLYING HANGERS

Tools			
Instructions			
	1 Identify the center	2 Locate the hanger	3 Fix with nails or screw

APPLICATION FORM

First name

Last name

Place of birth

Date of birth

Tax Code

Vat Number

Address (Street Address)

City

Country

Zip Code

Phone number

Email

Website

Facebook

Instagram

Stage name

PRIVACY ACT

The information stored in our archive will be used for participation in the competition and for sending information material. Each candidate expressly authorizes PassepARTout Associazione Artistico Culturale, as well as its direct delegates, to process the personal data transmitted pursuant to the new privacy legislation of EU Regulation 2016/679 (GDPR), also for the purpose of inclusion in databases managed by people aforementioned. It is possible to request its correction or cancellation, as required by the protection of personal data. Each treatment is aimed at the aforementioned activities and is carried out with manual, IT and telematic tools, with organization and processing logic designed to guarantee the security, integrity and confidentiality of the data in compliance with the measures provided for by the provisions in force.

Date

Signature

REGISTRATION FEE

The registration fee is considered as a contribution to the activity of the Association and to partially cover the costs of organizing the exhibition.

The registration fee is non-refundable and must be paid at the time of registration to the Account:

Transfer

IBAN: IT0200538732971000042730604
(*N.B.: Ø is equivalent to the number "zero"; O O is O equivalent to the letter "O")

Swift/Bic: BPMOIT22

Recipient: PassepARTout Associazione Artistico Culturale Via Antonio Cechov 21 - 20151 MILANO

Reason for payment: Participation fees for **10th Art Grand Prix.** + Name and Surname of the Artist.

PayPal (selecting the "Friends and Family" option):
passepartoutgallery@libero.it