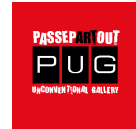


# Versilia International Art Exhibition

03<sup>rd</sup> March 2023 – 09<sup>th</sup> January 2024



Versilia – Lido di Camaiore (LU)

PassepARTout Unconventional Gallery is pleased to invite you to participate in the new edition of the VERSILIA INTERNATIONAL ART FESTIVAL, an exhibition dedicated to contemporary art, created with the aim of introducing the general public, which frequents the Riviera, to various forms of contemporary art.

The exhibition will be held at Versilia Lido | UNA Esperienze, which for many years has been a meeting place for hundreds of international guests. Versilia is one of Italy's most important tourist areas, a crossroads for enthusiasts, intellectuals, and collectors from all over Italy and abroad.

A unique opportunity for artists to showcase their works in an environment where every year the panoramic "roof" welcomes tourists, influencers, intellectuals, writers, politicians, and where high-level theatrical and cultural performances have been organized for years, appreciated by the audience. The PassepARTout staff will take care of your works and manage sales throughout the exhibition season.

## THE EXHIBITION PROVIDES

- Exhibition from March 03<sup>rd</sup>, 2023 to January 09<sup>th</sup>, 2024 of 1 or more artworks with variable dimensions, to be agreed upon together with the artist at the Versilia Lido | UNA Esperienze in Viale Sergio Bernardini, 335/337 Lido di Camaiore (LU);
- Welcome cocktail at the opening event;
- The images of the artworks will be disclosed on the PassepARTout website, on the major social networks and in the major art and culture websites with which the gallery collaborates;
- Graphic design of posters and invitations;
- Disclosure and publication of posters and invitations on the PassepARTout official Instagram and Facebook page;
- Customer care and sales assistance (30% commission will be paid to the gallery in case of sale);
- Multilingual staff for sales assistance;
- Press Office and online editorials;
- Photogallery of the exhibition;
- Surveillance service 7/7 – 24 hours a day;
- Installation and disassembly;
- Transportation from the PassepARTout headquarters in Pero (MI) to Cannes and potential return.

## ELIGIBILITY

- Anyone can participate in the event without distinction of gender, age or nationality.
- Works with glass or materials of a fragile nature are not admitted.
- Any work that includes obscenities, defames or invades the publicity or privacy rights of any person will be disqualified.
- If the candidate is under the age of 18, the authorization of a parent or guardian will be required.

**You can participate with one or several works.**

All works must be provided with a **single central triangular hanger**, adequately **fixed with nails or screws**. A personalized poster will be created for each artist with the name of the artist on display and details of the works presented.

The work must be free from any constraint of exclusivity on the part of the artist or the rights holders to allow its full use by the organization of the competition. By submitting your work you authorize PassepARTout to post your work on our site indefinitely, and grant the gallery the right to use and display prints of your design for marketing purposes.

The works need not be unpublished. The authors assume full responsibility for the contents of their works, including compliance with Italian and foreign legislation on copyright and privacy.

In the event the exhibition is unable to run as planned for any reason, the organizer may, in its sole discretion, either suspend the event, postpone the event, change opening times, exclude the public. They can cancel the event or close it before the scheduled date. In all cases, memberships will remain fully valid, including payments. The exhibition will be made up as soon as possible, without losses on the part of the artists.

## TERMS AND CONDITIONS OF PARTICIPATION

Interested artists can register their artworks by responding promptly to this offer no later than **February 20, 2023**.

### ADMITTED CATEGORIES:

- **Painting and graphics** (oil, tempera, acrylic, collage, mixed media, polimaterial, pantone, etc.)  
*Minimum dimensions:* 80x80cm;  
*Maximum dimensions:* 100x150cm;
- **Sculpture** (wood, terracotta, plaster, bronze, etc.)

### REGISTRATION FEES

For the international group exhibition "Versilia International Art Exhibition"

Mark the selected choice with an "X"

- Yes, I would like to participate with N. 1 work by paying the fee of € 500
- Yes, I would like to participate with N. 2 works by paying the fee of € 500 x N. works = € .....
- Yes, I would like to participate with N. 3 works by paying the fee of € 500 x N. works = € .....
- Yes, I would like to participate with N. 4 works by paying the fee of € 500 x N. works = € .....
- Yes, I would like to participate with N. 5 works by paying the fee of € 500 x N. works = € .....

### By submitting the works

1. Title..... Technique.....Measures cm.....x.....Year..... Price €.....
2. Title..... Technique.....Measures cm.....x.....Year..... Price €.....
3. Title..... Technique.....Measures cm.....x.....Year..... Price €.....
4. Title..... Technique.....Measures cm.....x.....Year..... Price €.....
5. Title..... Technique.....Measures cm.....x.....Year..... Price €.....

For each work presented, the artist will send the appropriate image to the email [info@passepartoutgallery.com](mailto:info@passepartoutgallery.com) for the purposes of digital publication in JPG format, 150 dpi, max 2Mb, named with the artist's name and surname, work title, date, technique, dimensions (base x height) and attaching the **payment receipt** to the same email.

**\*WARNING** It is essential that the jpg files renamed with the requested information are sent from a PC and not from a telephone.

## ADDITIONAL SERVICES

With the collaboration of qualified art critics, upon request, it is possible to obtain a professional critique relating to the artist's poetics and work. A folder of content equal to approximately 3500 characters (including spaces) is foreseen, for a fee of €300.

Critique essay by paying the fee of €300

### REGISTRATION FEE

The registration fee is considered as a contribution to the activity of the Association and to partially cover the costs of organizing the exhibition.

The registration fee is non-refundable and must be paid at the time of registration to the

Account:

### Transfer

IBAN: IT0200538732971000042730604

(\*N.B.: Ø equals the number "zero"; O is O of Oklahoma)

Swift/Bic BPMOIT22

Transfer to: PassepARTout Associazione Artistico Culturale

Via Antonio Cechov 21 - 20151 MILANO

Reason for payment: Membership fee to participate in the

**Versilia International Art Exhibition.**

+ Name and Surname of the event participant.

**PayPal:** [passepartoutgallery@libero.it](mailto:passepartoutgallery@libero.it)

**No other fees will be requested from the participating artist**

## SUBMISSION

The works must be delivered no later than **February 20, 2023**, to PassepARTout Associazione Artistico Culturale c/o UNAHOTELS Expo Fiera - Via Keplero 12, 20016 Pero (MI).

**Artworks must be equipped with a single triangular hanger positioned on the central upper part of the artwork** (see *illustrative tutorial below*); they do not necessarily have to be framed or mounted on a metal support. We recommend packaging them with materials that can be reused for the return shipment, at the participant's expense.

Transportation costs for delivery and return of the artworks are the responsibility of the artist. The Organization will not be held responsible for theft or damage to the artworks due to transportation and exhibition.

## RETURN




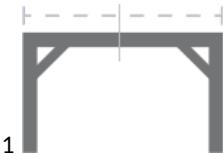
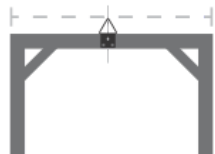
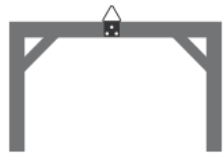
At the end of the exhibition, the artworks will be delivered to Mailboxes in Arese, which will properly package them and contact the artist for their return. It will also be possible to pick them up in person, by prior arrangement with the PassepARTout Management.

### IMPORTANT!

Artworks not retrieved within 10 days from the end of the exhibition will be considered donated to the Association.

Artworks may be designated for sale. The sale price will be agreed upon directly with the artist.

**Artworks not equipped with hangers, as per the regulations, will not be displayed.** In case the Association is forced to intervene on the artworks to apply hangers or for any other need caused by the non-compliant artist, **a fee of €50 per artwork in question will be charged.**

|              |  |   |  |
|--------------|--|---|--|
| Tools        |       |       |       |
| Instructions | <br>1 | <br>2 | <br>3 |
|              | Identify the center  | Locate the hanger   | Fix with nails or screw  |

## APPLICATION FORM

|  |   |                 |
|--|---|-----------------|
| <b>Full name</b>                                 |   |                 |
| <b>First name:</b>                               | <b>Last name:</b>                       |                 |
| <b>Place of birth:</b>                           | <b>Date of Birth (format DD/MM/YY):</b> |                 |
| <b>Address</b><br>Street Address                 |   |                 |
| <b>City</b>                                      | <b>Country</b>                          | <b>Zip code</b> |
| <b>Phone</b>                                     | <b>Email</b>                            |                 |
| <b>Website</b>                                   |   |                 |
| <b>Facebook</b>                                  | <b>Instagram</b>                        |                 |
| <b>Stage name (if different from given name)</b> |   |                 |

### PRIVACY ACT

The information stored in our archive will be used for participation in the competition and for sending information material. Each candidate expressly authorizes PassepARTout Associazione Artistico Culturale, as well as its direct delegates, to process the personal data transmitted pursuant to the new privacy legislation of EU Regulation 2016/679 (GDPR), also for the purpose of inclusion in databases managed by people aforementioned. It is possible to request its correction or cancellation, as required by the protection of personal data. Each treatment is aimed at the aforementioned activities and is carried out with manual, IT and telematic tools, with organization and processing logic designed to guarantee the security, integrity and confidentiality of the data in compliance with the measures provided for by the provisions in force.

Date .....

Signature .....