

Milano Art & Fashion Week 2024

15th June 2024 – 19th June 2024 Expo Fiera Milan



Milan is known internationally as one of the four capitals of fashion, art and design together with Paris, London and New York. The famous "international fashion week" is held here every year, during which all the spotlights of the world are focused on the city of Milan.

Seizing this great opportunity, in June 2024, PassepARTout Unconventional Gallery will present the **2024 edition of Milan Art & Fashion Week**, which will take place in the largest and most important Business Center in Milan: UNAHOTELS Expo Fiera Milano, which, like every year, will host thousands of visitors, who have come to participate in the Milan event par excellence.

PassepARTout Unconventional Gallery is the consolidated curator of the Art Exhibitions hosted in the prestigious showrooms of UNAHOTELS Expo Fiera Milano. UNAHOTELS Expo Fiera is the largest conference center located in close proximity to Fiera Milano International. With over 3,000 sqm of exhibition space, it is a crucial reference point for people visiting the city of Milan and the exhibition centre. UNAHOTELS Expo Fiera, in collaboration with PassepARTout, offers a tangible and concrete exhibition opportunity for those artists who wish to exploit this unrepeatable opportunity. Thousands of people pass through this location on a daily basis, offering the works greater visibility than any other art gallery.

THE EXHIBITION PROVIDES

- Exhibition of the works from 15 to 19 June 2024 at Expo Fiera Milano - Via Keplero 12 - 20016 Pero (MI);
- Grand opening on Saturday 15 June at 18:00, at Expo Fiera Milano, with the presence of an art critic;
- Aperitif with light buffet and ceremonial cake for two people (for additional guests or companions, or for the public not attending the competition, the price for the buffet is €10). The visit to the exhibition is free;
- Digital certificate of participation;
- Publication of your name placed on the banner at the exhibition entrance;
- The images of the artworks will be disclosed on the PassepARTout website, on the major social networks and in the major art and culture websites with which the gallery collaborates;
- Graphic design of posters and invitations;
- Disclosure and publication of posters and invitations on the PassepARTout official Instagram and Facebook page;
- Customer care and sales assistance (20% commission will be paid to the gallery in case of sale);
- Multilingual staff for sales assistance;
- Press Office and online editorials;
- Photogallery of the exhibition;
- Surveillance service 7/7 – 24 hours a day;
- Installation and disassembly.

ELIGIBILITY

Anyone can participate in the event without distinction of gender, age or nationality.

Works with glass or materials of a fragile nature are not admitted.

Any work that includes obscenities, defames or invades the publicity or privacy rights of any person will be disqualified.

If the candidate is under the age of 18, the authorization of a parent or guardian will be required.

You can participate with one or several works, up to a maximum of 5 per artist.

All works must be provided with a **single central triangular hanger**, adequately **fixed with nails or screws**. A personalized poster will be created for each artist with the name of the artist on display and details of the works presented.

The work must be free from any constraint of exclusivity on the part of the artist or the rights holders to allow its full use by the organization of the competition. By submitting your work you authorize PassepARTout to post your work on our site indefinitely, and grant the gallery the right to use and display prints of your design for marketing purposes.

The works need not be unpublished. The authors assume full responsibility for the contents of their works, including compliance with Italian and foreign legislation on copyright and privacy.

In the event the exhibition is unable to run as planned for any reason, the organizer may, in its sole discretion, either suspend the event, postpone the event, change opening times, exclude the public.

They can cancel the event or close it before the scheduled date. In all cases, memberships will remain fully valid, including payments. The exhibition will be made up as soon as possible, without losses on the part of the artists.

TERMS AND CONDITIONS OF PARTICIPATION

Any interested artist can submit their works subject to availability.

The artworks must be delivered no later than **June 3, 2024** to PassepARTout Associazione Artistico Culturale c/o UNAHOTELS Expo Fiera - Via Keplero 12 - 20016 Pero (MI).

THEME OF THE EXHIBITION

The theme is free.

ADMITTED CATEGORIES:

- **Painting and graphics** (oil, tempera, acrylic, collage, mixed media, polimaterial, pantone, etc.)
- **Photography** (landscape, urban, humanistic, fashion, sports, still life, artistic portrait)
- **Digital Art – NFT – Video Art** (for videos with a maximum duration of 58 seconds)
- **Sculpture** (wood, terracotta, plaster, bronze etc.)

REGISTRATION FEES

For the Contemporary Art Review "Milan Art & Fashion Week" 15-19 June 2024

Mark the selected choice with an "X"

Physical Exposure

- Yes, I would like to participate with N. 1 work by paying the fee of € 180
- Yes, I would like to participate with N. 2 works by paying the fee of € 295
- Yes, I would like to participate with N. 3 works by paying the fee of € 390
- Yes, I would like to participate with N. 4 works by paying the fee of € 450
- Yes, I would like to participate with N. 5 works by paying the fee of € 500

Video – Exhibition

- Yes, I would like to participate with N. 1 work by paying the fee of € 80
- Yes, I would like to participate with N. 2 works by paying the fee of € 150
- Yes, I would like to participate with N. 3 works by paying the fee of € 220
- Yes, I would like to participate with N. 4 works by paying the fee of € 270
- Yes, I would like to participate with N. 5 works by paying the fee of € 300

By submitting the works

1. Title.....Technique.....Measures cm.....x.....Year..... Price €.....
2. Title.....Technique.....Measures cm.....x.....Year..... Price €.....
3. Title.....Technique.....Measures cm.....x.....Year..... Price €.....
4. Title.....Technique.....Measures cm.....x.....Year..... Price €.....
5. Title.....Technique.....Measures cm.....x.....Year..... Price €.....

For each work presented, the artist will send the appropriate image to the email info@passepartoutgallery.com for the purposes of digital publication in JPG format, 150 dpi, max 2Mb, named with the artist's name and surname, work title, date, technique, dimensions (base x height) and attaching the payment receipt to the same email.

***WARNING** It is essential that the jpg files renamed with the requested information are sent from a PC and not from a telephone.

ADDITIONAL SERVICES

With the collaboration of qualified art critics, upon request, it is possible to obtain a professional critique relating to the artist's poetics and work. A folder of content equal to approximately 3500 characters (including spaces) is foreseen, for a fee of €300.

- Critique essay by paying the fee of €300

REGISTRATION FEE

The registration fee is considered as a contribution to the activity of the Association and to partially cover the costs of organizing the exhibition.

The registration fee is non-refundable and must be paid at the time of registration to the

Account:

Transfer

IBAN: IT0200538732971000042730604

(*N.B.: Ø equals the number "zero"; O is O of Oklahoma)

Swift/Bic BPMOIT22

Transfer to: PassepARTout Associazione Artistico Culturale

Via Antonio Cechov 21 - 20151 MILANO

Reason for payment: Membership fee to participate in the

Milano Art & Fashion Week 2024.

+ Name and Surname of the event participant.

PayPal: passepartoutgallery@libero.it

No other fees will be requested from the participating artist

SUBMISSION

The works must be delivered no later than **June 3, 2024** to PassepARTout Associazione Artistico Culturale c/o UNAHOTELS Expo Fiera – Via Keplero 12 – 20016 Pero (MI).

Artworks must be equipped with a single triangular hanger positioned on the central upper part of the artwork (see illustrative tutorial below); they do not necessarily have to be framed or mounted on a metal support. We recommend packaging them with materials that can be reused for the return shipment, at the participant's expense.

Transportation costs for delivery and return of the artworks are the responsibility of the artist. The Organization will not be held responsible for theft or damage to the artworks due to transportation and exhibition.

RETURN




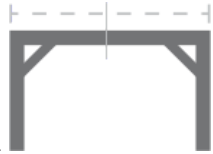
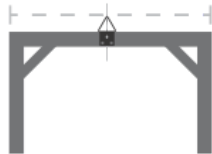
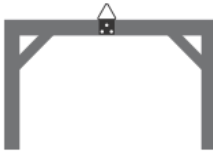
At the end of the exhibition, the artworks will be delivered to Mailboxes in Arese, which will properly package them and contact the artist for their return. It will also be possible to pick them up in person, by prior arrangement with the PassepARTout Management.

IMPORTANT!

Artworks not retrieved within 10 days from the end of the exhibition will be considered donated to the Association.

Artworks may be designated for sale. The sale price will be agreed upon directly with the artist.

Artworks not equipped with hangers, as per the regulations, will not be displayed. In case the Association is forced to intervene on the artworks to apply hangers or for any other need caused by the non-compliant artist, a fee of **€50 per artwork in question will be charged.**

Tools			
Instructions	 1	 2	 3
	Identify the center	Locate the hanger	Fix with nails or screw

APPLICATION FORM

Full name		
First name:	Last name:	
Place of birth:	Date of Birth (format DD/MM/YY):	
Address Street Address		
City	Country	Zip code
Phone	Email	
Website		
Facebook	Instagram	
Stage name (if different from given name)		

PRIVACY ACT

The information stored in our archive will be used for participation in the competition and for sending information material. Each candidate expressly authorizes PassepARTout Associazione Artistico Culturale, as well as its direct delegates, to process the personal data transmitted pursuant to the new privacy legislation of EU Regulation 2016/679 (GDPR), also for the purpose of inclusion in databases managed by people aforementioned. It is possible to request its correction or cancellation, as required by the protection of personal data. Each treatment is aimed at the aforementioned activities and is carried out with manual, IT and telematic tools, with organization and processing logic designed to guarantee the security, integrity and confidentiality of the data in compliance with the measures provided for by the provisions in force.

Date

Signature