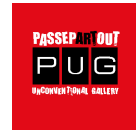


Milano Art & Design Week 2024

13 April - 21 April 2024 Expo Fiera Milan



For the 62nd edition of the **Salone Internazionale del Mobile e del Fuorisalone Design Week** in Milan, PUSSEPARTOUT Unconventional Gallery will organize the Contemporary Art Review "**Milano Art&Design Week**" which will be held from April 13 to 21 at the largest and most important Business Center in Milan, UNAHOTELS Expo Fiera, that as every year will host thousands of visitors from all over the world. People come here to participate in the **event par excellence dedicated to design, art and new ways of contemporary living.**

Milan, already at the center of world attention due to the 2015 Universal Exposition and in preparation for the upcoming Milano/Cortina 2026, reaffirms today its process of internationalization and leadership, offering a unique opportunity to enhance creative talent in a period of great excitement and visibility.

PUSSEPARTOUT Unconventional Gallery is the consolidated curator of the Art Exhibitions hosted in the prestigious showrooms of UNAHOTELS Expo Fiera Milano. UNAHOTELS Expo Fiera is the largest conference center located in close proximity to Fiera Milano International. With over 3,000 sqm of exhibition space, it is a crucial reference point for people visiting the city of Milan and the exhibition center.

UNAHOTELS Expo Fiera, in collaboration with PUSSEPARTOUT, offers a tangible and concrete exhibition opportunity for those artists who wish to exploit this unrepeatable opportunity. Thousands of people pass through this location on a daily basis, offering the works greater visibility than any other art gallery.

THE EXHIBITION PROVIDES

- Exhibition of the works from 13 to 21 April 2024 at Expo Fiera Milano - Via Keplero 12 - 20016 Pero (MI);
- Grand opening on Saturday 13 April at 18:00, at Expo Fiera Milano, with the presence of an art critic;
- Aperitif with light buffet and ceremonial cake for two people (for additional guests or companions, or for the public not attending the competition, the price for the buffet is €10). The visit to the exhibition is free;
- Digital certificate of participation;
- Publication of your name placed on the banner at the exhibition entrance;
- The images of the artworks will be disclosed on the PUSSEPARTOUT website, on the major social networks and in the major art and culture websites with which the gallery collaborates;
- Graphic design of posters and invitations;
- Disclosure and publication of posters and invitations on the PUSSEPARTOUT official Instagram and Facebook page;
- Customer care and sales assistance (20% commission will be paid to the gallery in case of sale);
- Multilingual staff for sales assistance;
- Press Office and online editorials;
- Photogallery of the exhibition;
- Surveillance service 7/7 - 24 hours a day;
- Installation and disassembly.

ELIGIBILITY

- Anyone can participate in the event without distinction of gender, age or nationality.
- Works with glass or fragile materials are not allowed.
- Any artwork that includes obscenities, defames or invades the publicity or privacy rights of any person will be disqualified.
- If the candidate is under the age of 18, the authorization of a parent or guardian will be required.

You can participate with one or several artworks, up to a maximum of 5 per artist.

All works must be provided with a **single central triangular hanger**, adequately **fixed with nails or screws**.

The work must be free from any constraint of exclusivity on the part of the artist or the rights holders to allow its full use by the organization of the competition. By submitting your work you authorize PassepARTout to post your work on our site indefinitely, and grant the gallery the right to use and display prints of your design for marketing purposes.

The works need not be unpublished. The authors assume full responsibility for the contents of their works, including compliance with Italian and foreign legislation on copyright and privacy.

In the event the exhibition is unable to run as planned for any reason, the organizer may, in its sole discretion, either suspend the event, postpone the event, change opening times, exclude the public.

They can cancel the event or close it before the scheduled date. In all cases, memberships will remain fully valid, including payments. The exhibition will be made up as soon as possible, without losses on the part of the artists.

TERMS AND CONDITIONS OF PARTICIPATION

Any interested artists can submit their works subject to availability.

The artworks must be delivered no later than **April 8, 2024** to PassepARTout Associazione Artistico Culturale c/o UNAHOTELS Expo Fiera - Via Keplero 12 - 20016 Pero (MI).

THEME OF THE EXHIBITION

The theme is free.

ADMITTED CATEGORIES

- **Painting and graphics** (including digital)
Measures must not exceed 100x150 cm (including frame or lath).
- **Photography**
Measures must not exceed 100x150 cm (including frame or lath).
- **Sculpture** (wood, terracotta, plaster, bronze, etc.)

The artist declares its intention to participate

In the Contemporary Art Review "Milano Art & Design Week 2024"

Mark the selected choice with an "X"

PHYSICAL EXPOSURE

- Yes, I would like to participate with N. 1 work by paying the fee of € 290
- Yes, I would like to participate with N. 2 works by paying the fee of € 420
- Yes, I would like to participate with N. 3 works by paying the fee of € 515
- Yes, I would like to participate with N. 4 works by paying the fee of € 575
- Yes, I would like to participate with N. 5 works by paying the fee of € 625

VIDEO EXPOSURE

- Yes, I would like to participate with N. 1 work in video exhibition by paying the fee of € 150
- Yes, I would like to participate with N. 2 works in video exhibition by paying the fee of €220
- Yes, I would like to participate with N. 3 works in video exhibition by paying the fee of € 270
- Yes, I would like to participate with N. 4 works in video exhibition by paying the fee of € 300
- Yes, I would like to participate with N. 5 works in video exhibition by paying the fee of € 350

By submitting the works

1. Title..... TechniqueMeasures cmx..... Year Price €.....
2. Title..... TechniqueMeasures cmx..... Year Price €.....
3. Title..... TechniqueMeasures cmx..... Year Price €.....
4. Title..... TechniqueMeasures cmx..... Year Price €.....
5. Title..... TechniqueMeasures cmx..... Year Price €.....

For each work presented, the artist will send the appropriate image to the email info@passepartoutgallery.com for the purposes of digital publication in JPG format, 150 dpi, max 2Mb, named with the artist's name and surname, work title, date, technique, dimensions (base x height) and attaching the payment receipt to the same email.

* **WARNING** It is essential that the jpg files renamed with the requested information are sent from a PC and not from a telephone.

ADDITIONAL SERVICES

With the collaboration of qualified art critics, upon request, it is possible to obtain a professional critique relating to the artist's poetics and work. A folder of content equal to approximately 3500 characters (including spaces) is foreseen, for a fee of €300.

- Critical essay by paying the fee of € 300**

REGISTRATION FEE

The registration fee is considered as a contribution to the activity of the Association and to partially cover the costs of organizing the exhibition.

The registration fee is non-refundable and must be paid at the time of registration to the

Account:

Transfer

IBAN: IT0200538732971000042730604

(**N.B.: Ø equals the number "zero"; O is O of Oklahoma)

Swift/Bic BPMOIT22

Transfer to: Passepartout Associazione Artistico Culturale
Via Antonio Cechov 21 - 20151 MILANO

Reason for payment: Membership fee to participate in the
Milano Art&Design Week 2024.

+ Name and Surname of the event participant.

PayPal: passepartoutgallery@libero.it

No other fees will be requested from the participating artist

APPLICATION FORM

Full name		
First name:	Last name:	
Place of birth:	Date of Birth (format DD/MM/YY):	
Address Street Address		
City	Country	Zip code
Phone	Email	
Website		
Facebook	Instagram	
Stage name (if different from given name)		

PRIVACY ACT

The information stored in our archive will be used for participation in the competition and for sending information material. Each candidate expressly authorizes PassepARTout Associazione Artistico Culturale, as well as its direct delegates, to process the personal data transmitted pursuant to the new privacy legislation of EU Regulation 2016/679 (GDPR), also for the purpose of inclusion in databases managed by people aforementioned. It is possible to request its correction or cancellation, as required by the protection of personal data. Each treatment is aimed at the aforementioned activities and is carried out with manual, IT and telematic tools, with organization and processing logic designed to guarantee the security, integrity and confidentiality of the data in compliance with the measures provided for by the provisions in force.

Date

Signature

SUBMISSION

The works must be delivered no later than **8 April 2024** to PassepARTout Associazione Artistico Culturale c/o UNAHOTELS Expo Fiera – Via Keplero 12 – 20016 Pero (MI).

They must be provided with a **triangular hanger**, not necessarily with a frame or metal support, and be packed with material that can be reused for return, at the expense of the exhibitor.




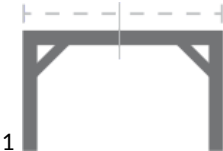
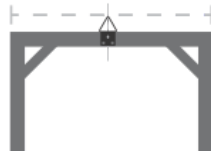
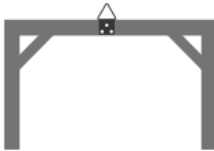
Transport costs for the delivery and return of the works are **the artist's responsibility**. No responsibility will be ascribed to the Organization for theft or damage to the works due to transport and exhibition.

At the end of the exhibition, the works will be delivered to Mailboxes in Arese, which will take care of packing them properly and contacting the artist for the return. It will also be possible to pick them up by hand, subject to agreement with the PassepARTout Management.

The works that will not be collected within 10 days of the end of the exhibition will be considered donated to the Association.

The works may be destined for sale. The sale price will be agreed directly with the artist.

Works without or with inadequate hanger, as per regulation, **will not be exhibited**. If the Association is forced to intervene on the works to apply hangers or for any other need caused by the defaulting artist, a fee of **€50** will be requested **for each work** in question.

Tools			
Instructions	 1	 2	 3
	Identify the center	Locate the hanger	Fix with nails or screw